

VIP Sports Marketing can provide you and your clients with the best tickets, suites and hospitality to any event in any location.

Contact a VIP Rep for more information on any sporting or entertainment event!

2026 EVENT CALENDAR

JANUARY

- COLLEGE FOOTBALL CHAMP • MIAMI, FL
- NFL PRO BOWL
- GRAMMY AWARDS • LOS ANGELES, CA
- AUSTRALIAN OPEN

SEATS & SUITES AVAILABLE:
NFL PLAYOFFS
NHL & NBA GAMES
NCAA BASKETBALL
CONCERTS & THEATRE SHOWS

FEBRUARY

- SUPER BOWL • SANTA CLARA, CA
- AT&T PRO-AM • PEBBLE BEACH, CA
- NBA ALL-STAR GAME
- NHL ALL-STAR GAME
- DAYTONA 500 • DAYTONA, FL

SEATS & SUITES AVAILABLE:
NBA & NHL PLAYOFFS
MLB GAMES
CONCERTS & THEATRE SHOWS

MARCH

- NASCAR CUP SERIES
- NCAA MARCH MADNESS
- KID'S CHOICE AWARDS • LOS ANGELES, CA
- THE PLAYERS CHAMP • POINTE VEDRA, FL

SEATS & SUITES AVAILABLE:
NHL & NBA GAMES
CONCERTS & THEATRE SHOWS

APRIL

- FINAL FOUR • PHOENIX, AZ
- AUGUSTA GOLF TOURNAMENT • AUGUSTA, GA
- ACM AWARDS

SEATS & SUITES AVAILABLE:
NBA & NHL PLAYOFFS
MLB GAMES
CONCERTS & THEATRE SHOWS

MAY

- KENTUCKY DERBY • LOUISVILLE, KY
- THE PREAKNESS STAKES • BALTIMORE, MD
- PGA CHAMPIONSHIP • PHILADELPHIA, PA
- INDY 500 • INDIANAPOLIS, IN
- FORMULA 1 GRAND PRIX • MIAMI, FL

SEATS & SUITES AVAILABLE:
NBA & NHL PLAYOFFS
MLB GAMES
CONCERTS & THEATRE SHOWS

JUNE

- BELMONT STAKES • BELMONT, NY
- U.S. OPEN GOLF • SOUTHAMPTON, NY
- STANLEY CUP FINALS
- NBA FINALS
- UEFA CHAMPIONS LEAGUE FINAL

SEATS & SUITES AVAILABLE:
NBA & NHL PLAYOFFS
MLB GAMES
CONCERTS & THEATRE SHOWS

JULY

- BRITISH OPEN • ENGLAND
- MLB ALL-STAR GAME • PHILADELPHIA, PA
- WIMBLEDON • LONDON, ENGLAND
- ESPY AWARDS • LOS ANGELES, CA
- SUMMER X GAMES

SEATS & SUITES AVAILABLE:
MLB GAMES
CONCERTS & THEATRE SHOWS

AUGUST

- US OPEN TENNIS • NEW YORK, NY

SEATS & SUITES AVAILABLE:
MLB GAMES
CONCERTS & THEATRE SHOWS

SEPTEMBER

- US OPEN TENNIS • NEW YORK, NY
- EMMY AWARDS • LOS ANGELES, CA
- PRESIDENTS CUP • CHICAGO, IL

SEATS & SUITES AVAILABLE:
MLB GAMES
NFL & NCAA FOOTBALL
CONCERTS & THEATRE SHOWS

OCTOBER

- MLB WORLD SERIES
- FORMULA 1 GRAND PRIX • AUSTIN, TX
- VIP EXPERIENCES • NAPA, MEXICO, VEGAS, NY

SEATS & SUITES AVAILABLE:
MLB PLAYOFFS
NFL – NHL – NBA GAMES
NCAA FOOTBALL - BASKETBALL
CONCERTS & THEATRE SHOWS

NOVEMBER

- AMERICAN MUSIC AWARDS • LOS ANGELES, CA
- COUNTRY MUSIC AWARDS • NASHVILLE, TN
- BILLBOARD MUSIC AWARDS • LAS VEGAS, NV
- FORMULA 1 GRAND PRIX • LAS VEGAS, NV

SEATS & SUITES AVAILABLE:
NFL – NHL – NBAGAMES
NCAA FOOTBALL - BASKETBALL
CONCERTS & THEATRE SHOWS

DECEMBER

- B1G TEN FOOTBALL CHAMPIONSHIP
- SEC FOOTBALL CHAMPIONSHIP
- COLLEGE FOOTBALL PLAYOFF & BOWL GAMES

SEATS & SUITES AVAILABLE:
NFL – NHL – NBAGAMES
NCAA FOOTBALL - BASKETBALL
CONCERTS & THEATRE SHOWS

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2027 EVENT CALENDAR

JANUARY

- COLLEGE FOOTBALL CHAMP • LAS VEGAS, NV
- NFL PRO BOWL
- GRAMMY AWARDS • LOS ANGELES, CA
- AUSTRALIAN OPEN

SEATS & SUITES AVAILABLE:
NFL PLAYOFFS
NHL & NBA GAMES
NCAA BASKETBALL
CONCERTS & THEATRE SHOWS

FEBRUARY

- SUPER BOWL • INGLEWOOD, CA
- AT&T PRO-AM • PEBBLE BEACH, CA
- NBA ALL-STAR GAME
- NHL ALL-STAR GAME
- DAYTONA 500 • DAYTONA, FL

SEATS & SUITES AVAILABLE:
NHL & NBA GAMES
NCAA BASKETBALL
CONCERTS & THEATRE SHOWS

MARCH

- NASCAR CUP SERIES
- NCAA MARCH MADNESS
- KID'S CHOICE AWARDS • LOS ANGELES, CA
- THE PLAYERS CHAMP • FRISCO, TX

SEATS & SUITES AVAILABLE:
NHL & NBA GAMES
CONCERTS & THEATRE SHOWS

APRIL

- FINAL FOUR • DETROIT, MI
- AUGUSTA GOLF TOURNAMENT • AUGUSTA, GA
- ACM AWARDS

SEATS & SUITES AVAILABLE:
NBA & NHL PLAYOFFS
MLB GAMES
CONCERTS & THEATRE SHOWS

MAY

- KENTUCKY DERBY • LOUISVILLE, KY
- THE PREAKNESS STAKES • BALTIMORE, MD
- PGA CHAMPIONSHIP • FRISCO, TX
- INDY 500 • INDIANAPOLIS, IN
- FORMULA 1 GRAND PRIX • MIAMI, FL

SEATS & SUITES AVAILABLE:
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CONCERTS & THEATRE SHOWS

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- NBA FINALS
- UEFA CHAMPIONS LEAGUE FINAL

SEATS & SUITES AVAILABLE:
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MLB GAMES
CONCERTS & THEATRE SHOWS

JULY

- BRITISH OPEN • SCOTLAND
- MLB ALL-STAR GAME
- WIMBLEDON • LONDON, ENGLAND
- ESPY AWARDS • LOS ANGELES, CA
- SUMMER X GAMES

SEATS & SUITES AVAILABLE:
MLB GAMES
CONCERTS & THEATRE SHOWS

AUGUST

- US OPEN TENNIS • NEW YORK, NY

SEATS & SUITES AVAILABLE:
MLB GAMES
CONCERTS & THEATRE SHOWS

SEPTEMBER

- US OPEN TENNIS • NEW YORK, NY
- EMMY AWARDS • LOS ANGELES, CA
- RYDER CUP • IRELAND

SEATS & SUITES AVAILABLE:
MLB GAMES
NFL & NCAA FOOTBALL
CONCERTS & THEATRE SHOWS

OCTOBER

- MLB WORLD SERIES
- FORMULA 1 GRAND PRIX • AUSTIN, TX
- VIP EXPERIENCES • NAPA, MEXICO, VEGAS, NY

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