

ELEVATING EVENTS INTO EXPERIENCES



VIP SPORTS MARKETING PRESENTS CORPORATE HOSPITALITY DURING

2027 NCAA FINAL FOUR

Detroit, MI • Ford Field • April 3rd & April 5th

1330 W TOWNE SQUARE RD

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VIP
SPORTS MARKETING INC.

WHAT TO EXPECT

Semi Final Games – Sat. April 3rd

1:00pm

Guests Arrive

1:00 – 4:00 pm

Pre-Game Reception

- Full Open Bar
- Luncheon Buffet
- Celebrity Guest Appearance

4:00pm

Guests Depart to Stadium

5:00pm

First Semi-Final Game

7:30pm

Second Semi-Final Game

**All Times are subject to change*

Championship Game – Mon. April 5th

2:00pm

Guests Arrive

2:00 – 5:00 pm

Pre-Game Reception

- Full Open Bar
- Luncheon Buffet
- Celebrity Guest Appearance

5:00pm

Guests Depart to Stadium

6:00pm

Championship Game

**All Times are subject to change*

EVENT PHOTOS



VIP guests with former Wisconsin Head Coach Bo Ryan (Center)



VIP guests with former Georgia Tech Head Coach Brian Gregory (R)



Utah Head Coach Larry Krystkowiak (L) with VIP guests



The late Jerry Tarkanian (Center) with VIP guests



VIP guests with Temple Head Coach Fran Dunphy (Center)

VIP PACKAGE

TEN LOWER LEVEL TICKETS TO ALL THREE GAMES

- Two Semifinal Games on Saturday, April 3
- Championship Game on Monday, April 5

PRE GAME RECEPTION EACH DAY

- Includes Luncheon Buffet, Full Open Bar & Celebrity Appearances

SAMPLE OF PAST CELEBRITY GUESTS:

Kareem Abdul-Jabbar, Shaquille O'Neal, Bill Walton, Clyde Drexler, Hakeem Olajuwon, Bob Knight, Christian Laettner, Jerry Tarkanian, Brian Gregory, Steve Fisher, Dan Patrick, Rick Majerus, Matt Painter, Bo Ryan, Bruce Weber, Bob McKillop, Larry Krystkowiak

Contact your VIP rep for package pricing

**Price is inclusive of all service charges and gratuities.*

**VIP Sports Marketing, Inc. Is independent of the NCAA.*